

Welcome to Rotary, Darryl Chaney!



Last week we inducted one new member as a Rotarian, **Darryl Chaney**, sponsored by **Myrna Ballard**.

Welcome to Rotary!

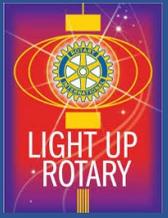


Asst. Gov. Steve Barnes and **Myrna Ballard** congratulate **Darryl Chaney** on his induction into Rotary!



Rota-Reel

The Rotary Club of Valdosta
"Service Above Self"



Edited by Ayannie S. Thomas, Rotary VSU Intern

April 1, 2015

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Today's Program:

*Making the Most of your
Millennials*



Dr. Shirley Serini, APR
*VSU Speech Communication
Assistant Professor*

Today's Programs

You may have them in your home or in your office. They wait on you in every retail establishment you enter. They are the Millennials—the approximately 80 million young adults born between 1980 and 2000. They are the best educated, most optimistic, digital natives who haven't learned yet not to ask “why?” They're frustrating, enchanting, and profoundly changing the world of work forever. How do you make the most of them? Shirley Serini, one of our members, will share some insights and ideas in this week's program. Shirley is an assistant professor who teaches public relations at VSU. Her research interest in Millennials is based on the young adults she teaches and the hope for the future she sees in them. An accredited public relations professional, she has both a professional and a teaching background in public relations. Originally from Chicago, she has been teaching for more than 30 years, the last four at Valdosta State University. She holds an undergraduate degree from the University of Kentucky, a masters from the State University of New York, and a doctorate from the University of Iowa, as well as a diploma in Family Life Ministry from Creighton University. She has worked as a professional fund raiser, communication director, broadcast art director, public relations consultant, free lance writer, and retail manager, in addition to providing public relations consulting and services to a variety of local and national not-for-profit organizations. She is an award-winning scholar who has presented her research nationally and internationally.

Recent Programs: March 25, 2015

Last week **Mike Beatty** introduced the Great Promise Partnership Program (GPP), a cooperative education program designed to help students at risk of not graduating complete their high school education while gaining real-world job experience. It is a public-private partnership that supports education. Modeled upon the successful 12 for Life™ program, it was developed by the Southwire Company in cooperation with Carroll County Schools.

The GPP engages at-risk students, benefits businesses, and reduces cost for cash-strapped communities in what Beatty called a “win-win-win” model. “We have more than 100,000 kids in this state alone who need to know why it is important to understand a good work ethic,” said Beatty. These young kids need advocates and coaches to help them reach their greatest potential and to give them an opportunity to change their situation through work-based learning.

The GPP has helped more than 2,000 students since its start-up. Beatty encouraged Rotary members to consider changing the life of a young person in our community by providing jobs or making a donation.

Because Rotarians value service above self, Beatty suggested this could be another way to serve. For more information on the GPP, visit www.gppartnership.org. Great Promise Partnership, Inc. is a charitable 501(c)(3) organization, with the Federal Identification Number 45-4371255.



Judge McLane proposes William Wesley “Will” Moore, III, for membership in our Club. Will is well-regarded at his job with Guardian Bank and is an active member of his church. He is a former Rotarian in the Nashville-Berrien Club. The Board has approved him as a candidate for membership. If you have any comments, please address them to President Bob Moon or another Board member.



Club Information

Upcoming Programs

- **April 8th**—Club Assembly: Service Above Self Vocation Award/CPIE Check presentation
- **April 15th**—Frank Richards, *2nd Harvest Food Bank*
- **April 22nd**—Jim Wink, *Boys & Girls Club of Valdosta*
- **April 29th**—Randi Eyde, *GRSP Student Presentation*

Greeter Schedule

Date	Greeter 1	Greeter 2
April 1	Belinda Myers	Ivan Nikolov
April 8	Charlie Oliver	John Page
April 15	Brian Patterson	Alice Popielarz
April 22	Jennifer Powell	Gretchen Quarterman



Four-Way Test

- Rotarians Strive to Live and Conduct Business Using these Guidelines ✓ Is it the truth?
- ✓ Is it FAIR to all concerned?
- ✓ Will it build GOODWILL and better FRIENDSHIPS?
- ✓ Will it be BENEFICIAL to all concerned?