

## Welcome, Shirley Serini



This Past week **Shirley A. Serini, Ph.D., APR, PRSA Fellow** was inducted as a new Valdosta Rotarian. Shirley is beginning her fourth year teaching public Relations in the Speech communications Program at Valdosta State University. She has professional public relations, advertising, and fundraising experience and has been teaching for more than 30 years. An award-winning scholar, she has a

number of papers and publications to her credit. She earned her Ph.D. in Mass Communication from the University of Iowa, her MA in teaching English at the State University of New York Platz and her BGS in Communication from the University of Kentucky.



## New Rotary Intern, Alyssa Morris



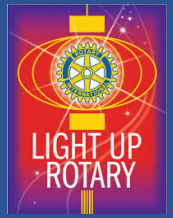
Alyssa, a Senior at Valdosta State, is from Douglasville, GA. She will be graduating this December with her Bachelors in Speech Communication with an emphasis in Public Relations. When she graduates she hopes to pursue a career in public relations where she will be able to combine all of her passions; ministry, music, and travelling. "I'm hoping this internship will allow me to grow and learn more about this field so I can succeed in whatever I do after graduation."



# Rota-Reel

The Rotary Club of Valdosta

*"Service Above Self"*



*Edited by Alyssa Morris, Rotary Intern*

### Officers

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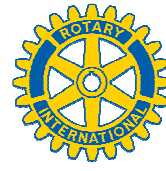
## August 27, 2014

### Today's Program



**Roger W. Horton III**  
General Manager/ Vice President of  
Landis International

## Today's Program: Roger Horton



## Club Information

### Upcoming Programs

- **August 27**—Roger Horton; Landis International
- **September 3**— U.S. Representative Jack Kingston; Federal Legislative Lunch
- **September 10** — Club Assembly

### Greeter Schedule

| Date         | Greeter 1       | Greeter 2      |
|--------------|-----------------|----------------|
| August 27    | Joseph Cordova  | Bruce Cousins  |
| September 3  | William Crane   | Angie Crawford |
| September 10 | Jennifer Monroe | VL Daughtery   |
| September 17 | Donald Davis    | Molly Deese    |

### Area Rotary Meetings

**Nashville**—Tuesday-Noon

Cadillac Ranch

**Madison, FL**—Wednesday-Noon

St. Vincent DePaul Catholic Church

**Valdosta North**—Tuesday- Noon

Valdosta Country Club

**Tifton**—Tuesday-Noon

Harpers at the Myron Hotel

**Tifton**—Wednesday-12:15 p.m.

Tifton Welcome Center

**Quitman**—Thursday-Noon

Presbyterian Homes of Georgia



Roger is responsible for all administrative activities of the Landis International, including finance, accounting, human resources, and the facility.

Roger joined Landis International in 2002, after a 16 year career in Human Resources with several corporations including Russell Athletic, Raytheon, and United Technologies. He holds the certification of Senior Professional in Human Resources from the Society of Human Resource Management.

Roger earned his B.S. in Business Administration from Auburn University.

## Recent Programs: August 20, 2014

### Bobby Yarbrough– United Way



Bobby has us raise our hands if we have worked with United Way and hands were raised around the room. He discussed that this campaign gives a way for individuals to donate to any organization and reminded us that anyone, with any income, can give. We were inspired by the stories and excited to see what United Way will be doing in the future!



## Four-Way Test

- |                                     |   |  |
|-------------------------------------|---|--|
| Rotarians                           | ✓ | Is it the truth?                               |
| Strive to Live and Conduct Business | ✓ | Is it FAIR to all concerned?                   |
| Using these Guidelines              | ✓ | Will it build GOODWILL and better FRIENDSHIPS? |
|                                     | ✓ | Will it be BENEFICIAL to all concerned?        |