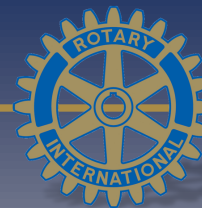




# Rota - Reel

## The Rotary Club of Valdosta

*"A 100% Paul Harris Fellow Club"*



[www.ValdostaRotary.org](http://www.ValdostaRotary.org)

Volume 1, Issue 12, October 6, 2010

### This Weeks Program



*Past President Dr. Dennis Marks will be speaking to the club about our literacy project and the Imagination Library.*

**REMINDER**  
**This week's meeting is being held at the Valdosta Country Club!**

#### This Week At A Glance

**Program:**  
*Rotary Literacy Program*  
Past President Dennis Marks

**Greeters:**  
*Mason Caracciolo*  
*Carl Cates*

### Literacy Project

#### *Ferst Foundation*



Inspired by the success of the Dollywood Foundation program, and in support of this proactive approach to help children achieve success in education and in life, Robin Ferst formed the Ferst Foundation for Childhood Literacy in 1999. Originating in Morgan County, Georgia the goal was established to send the books from Dolly's Imagination Library to every child in Georgia by 2010.

The Foundation strives to improve early childhood learning for every child regardless of income, race, religion, or gender as any child who cannot read is at-risk. Children registered for the Ferst Foundation for Childhood Literacy program receive a book at his/her home every month via U.S. mail until their fifth birthday. If they are registered as soon as they are born, each child will receive up to 60 free books for his/her own personal library!

An expert committee composed of individuals from education, child development, academia and early childhood literacy has carefully selected the books chosen for this home library. The children's classic, *The Little Engine That Could*, is the first book of each child receives and *Miss Bindergarten Gets Ready For Kindergarten* is the final "graduation" book that is received when the child turns 5.

As the program focus grew to include parent assistance and additional literacy support items, the Foundation grew into its new name: Ferst Foundation for Childhood Literacy. We continue to send the books from *Dolly Parton's Imagination Library* in conjunction with enhancements from our second literacy support initiative, *Leap Into Books*.

Now, in addition to the personal library, each child enrolled in the Ferst Foundation program also receives a "Ferst" library card, and a Parent's Guide with tips for the parents on how to read aloud with their child. The newest addition to the Program will include a monthly communication piece, which will provide a book guide, child activity page, and opportunities for local community literacy announcements and sponsor acknowledgement.



*Robin Ferst*





**Attendance & Donations**

Attendance:  
51 of 104 Members

Happy Dollars:  
\$34.00

Literacy Cups:  
\$41.37




Pictured (l. to r.): Kelly Lenz, Director of South Georgia Regional Library and her assistant Halley Little.

Last week's program was brought to us by Kelly Lenz, the Director of South Georgia Regional Library. Ms. Lenz spoke on the need for a new library and encouraged Rotarian's to support this effort.

**Sunshine Report**



Past President **Dr. Suzannah Patterson** brought our Sunshine Report and welcomed our guests during last week's meeting. We're always looking for members to help in this area. Please contact **Donald Davis** if you are interested.



We were also honored to help Rotarian **Dick May** (below) celebrate his 92nd birthday last week. Dick was escorted by his lovely bride Lucille. Happy birthday Dick, it is an honor to serve beside you in Rotary!



Rotarian **Joyce Aigen** presents new member **Austen Carroll** with his Rotary pin.



The Rotary Club of Valdosta inducted its newest member during last week's meeting. **Austen Carroll** was welcomed into the club by his sponsor **Joyce Aigen**. Austen is the Market President at Ameris Bank.

You can look for a complete bio for Austen in a future edition of the Rota-Reel. Welcome Austen!



*Mark Your Calendars!*



The Valdosta North Rotary Club has invited us and Valdosta Sunrise to join them for a "Family of Rotary" tailgate party in Drexel Park from 12-2 on Saturday, October 23, when VSU plays Arkansas-Monticello. According to Marty Rogers, Valdosta North president, "We will once again have barbeque and hope to have a few additions this year for the kids to enjoy." We will discuss this at the meeting, so please check your calendars!



*If you have any ideas for family and fellowship activities, please contact Nancy Warren at: warrennd@bellsouth.net.*

**Membership News**

*Meet New Member Charles Powell*

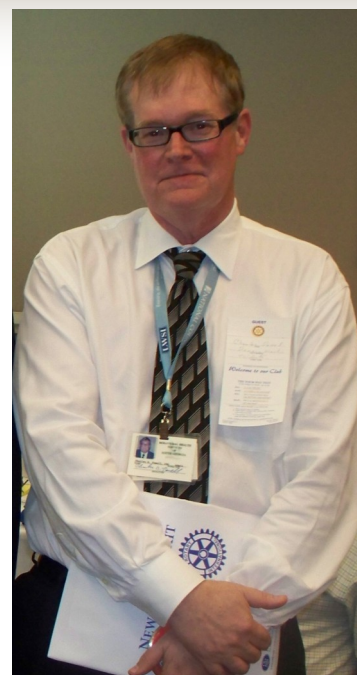
Welcome new member Charles Powell. Charles was born in Piqua, Ohio, home of the first atomic city, and first nuclear power plant online. Charles says this explains a lot about the residents and the city truly "glows in the dark."

He enjoys gardening, Tai-chi, cat rescues, nature walks, art, live theatre and literature, college football, and helping his wife, Tecla, manage her Spa. They have been married for 32 years. She is a licensed massage therapist and artist.

Charles received his BS in International Journalism at Ohio University, his MS in Clinical Counseling at Wright State University and his MA in Philanthropy and Nonprofit Management at St. Mary's University.

The CEO of Behavioral Health Sciences of South Georgia, Charles formerly worked for the state of Georgia and as CEO of mental health/substance abuse treatment agencies for youth and adults in Florida, California, Arizona and Ohio. He has served on community and state boards for Big Brothers/Big Sisters and now serves on the Community Service Board Association of Georgia.

As an Ohio Rotarian, Charles restarted the international youth placements and chaired a successful fundraiser. *Welcome to the Rotary Club of Valdosta Charles!*



**Reach One, Keep One**

New members like Charles and Austen are key to the future of Rotary in Valdosta and Lowndes County. It is up to each one of us to do our part in the recruiting and retention of new members. "Membership development is each Rotarian's responsibility," said Paul Netzel, a member of RI's Membership Development and Retention Committee and a past RI director.

"'Reach One' reminds us that because Rotary membership is by invitation, it's essential that each Rotarian reaches out and invites someone to join," added Netzel, a member of the Rotary Club of Los Angeles.

"'Keep One' reminds us that it's not sufficient to simply sponsor someone into Rotary; we must also see that new members become active and involved Rotarians. We know this is an essential element in membership retention."



*Have a prospective Rotarian in mind? See Wes Sewell or Barbara Knight to get a copy of the membership proposal guide and the activities guide. Both items are excellent recruitment tools.*



Greeter Schedule

Date	Greeter 1	Greeter 2
October 13	Mason Caracciolo	Carl Cates
October 20	Dr. Patti Clark	Russ Collett
October 27	Stacy Bush	Sandy Campbell
November 3	Bruce Cousins	Lee Cox

Greeters are assigned alphabetically using the roster found on the back of your Rota-Reel. Greeters play an important role in our weekly gathering, not only for our guests, but to each one of us as members. Greeters should be in place from 12:00 to 12:30. Please help by watching the schedule and knowing when you are scheduled. If for any reason you cannot serve on your scheduled date, please contact **Corinne Simmons** at [corinne.simmons@themethodisthome.org](mailto:corinne.simmons@themethodisthome.org) or **Kerry Morris** at [kwmorris@valdosta.edu](mailto:kwmorris@valdosta.edu).

**Upcoming Programs & Meetings**

**October 20**  
*City of Valdosta*  
**Water & Sewer Master Plan**  
Mike Allen

**October 27**  
*Polio Plus*  
Dr. William "Billy" Tidmore

Club Projects and Activities

Club Service



**MEMBERSHIP**

Members are encouraged to help attract new members to the club.

**ORIENTATION**

New members are made familiar with the purpose and expectations of Rotary before induction.

**FOUNDATION**

Members work together to fund the goals of Rotary.



**PAUL HARRIS FELLOW**

Rotarians who have made a cumulative contribution of \$1,000 are designated Paul Harris Fellows. Our club has achieved the status of a 100% Paul Harris Fellow Club.

**EVERY ROTARIAN EVERY YEAR [EREY]**

A project to get every member to donate \$100 a year to the Foundation. With that donation one becomes a sustaining member and takes part in fueling the economic engine of Rotary.



**POLIO PLUS**

A program that has helped eradicate polio throughout most of the world. With the help of the Bill and Melinda Gates Foundation, Rotary is in the final push to eliminate it in Pakistan, Afghanistan, India, and Nigeria.

**MEETINGS**

Members coordinate weekly greeters song invocation, and Sunshine Report.

**PUBLIC RELATIONS**

A program to disseminate news about the impact of Rotary in the community.

**INTERN PROGRAM**

Valdosta State University public relations students are given the opportunity to assist the club with public relations tasks.

**BULLETIN**

The weekly Rota-Reel gives information about programs, activities, members, and events.

**WEBMASTER**

Our website [www.valdostarotary.org](http://www.valdostarotary.org) is a gateway to Rotary for Rotarians and non-Rotarians alike.

Vocational Service



**LAW ENFORCEMENT APPRECIATION DINNER [LEAD]**

The dinner has two objectives: to recognize and honor the officers of the year; and to build the Rotary Law Enforcement Fund, which can be used to assist officers and their families in times of special need.

**VOCATIONAL AWARDS**

Our club recognizes persons within our community that have demonstrated outstanding vocational and occupational service. Nominations are submitted by our members, and the award is presented to the winner during a club meeting.

Community Service

**HAPPY DOLLARS / GUEST SPEAKER**

Money raised from members wanting to make announcements at club meetings. The money is used to buy books in honor of our guest speakers, and the books are placed in our local library.

**PAUSE TO PASS / SCHOOL LIBRARIES**

Cups are passed around tables every week. The money raised is used to help the libraries at J.L. Lomax and Pine Grove Elementary Schools.

**COINS FOR ALZHEIMER'S RESEARCH TRUST [CART]**

On the fourth Wednesday of the month, CART containers are passed around the tables. The money collected is sent to the Trust which distributes funds to selected research institutions. 100% of the money goes towards research for a cure.



**IMAGINATION LIBRARY**

The Rotary clubs of Valdosta, Valdosta North, and Valdosta Sunrise are working with the First Foundation and the Dolly Parton Foundation to raise money for books for pre-school children in Lowndes County. Children enrolled in the program receive an Imagination Library book - from *The Little Engine that Could to Look Out Kindergarten, Here I Come* - each month until age five.



**MAGAZINES FOR STUDENTS**

Magazines are brought to the meeting on the first Wednesday of every month. They are collected as members walk in and taken to J.L. Lomax School for children to read.

**READING ASSISTANCE PROGRAM**

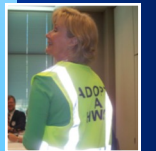
Members of our club go to J.L. Lomax to help teachers with under-privileged children. Activities include helping with reading, math, and general mentoring.

**RING THE BELL**

Our club volunteers to ring the bell for the Salvation Army for one day during the Christmas season. Members sign up to ring the bell for one hour on the designated day.

**HIGHWAY CLEAN UP**

Our Club participates in the Adopt-A-Highway program. Our mile is on US 84, just east of the intersection with Inner Perimeter Road.



**TRAVELERS ASSISTANCE**

Club members help people involved in accidents while traveling through Valdosta get back on the road.

New Generations

**INTERACT**

Interact is the high school version of Rotary. Students ages 14-18 are able to participate. Each Interact Club is sponsored by a Rotary Club. Our club sponsors Interact Clubs at Georgia Christian School, Lowndes High School, Valdosta High School, and Valwood.



**ROTARACT**

Rotaract is the college version of Rotary. Our club sponsors the Rotaract club of Valdosta State University. The VSU faculty advisor is *John Gaston*.



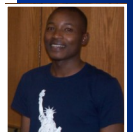
**SPEECH CONTEST**

The High School Speech Contest is a District 6920 sponsored contest to introduce students in our District to the concepts and workings of Rotary. These students compete in a contest in the local clubs, and the top two contestants advance to the Zone competition. The winner from the Zone will present his or her speech at the District Conference and receive a check for \$1,000.



**GEORGIA ROTARY STUDENT PROGRAM [GRSP]**

Our club helps sponsor a foreign student to attend VSU for one year. A family from our club helps host the student during his or her stay in Valdosta.



**WILL WATT**

Rotarians who have made a cumulative contribution of \$1000 to GRSP are designated Will Watt Fellows.

International Service

**INTERNATIONAL PROJECT**

Our Club, in conjunction with Rotary clubs in another country, sponsors a community project in that country. The Rotary Club of Valdosta has participated in a number of international projects, such as: earthquake relief in Haiti and Chile, and providing water filtration units for households in Rancho Dolores, Belize River Valley, Belize.



**GROUP STUDY EXCHANGE**

Each year our District pairs with a district in another country to exchange Rotary-led teams of young professionals who are not Rotarians.





**Rotary District**  
6920

**Club**  
4220

**Established**  
1919

**Officers**  
**President**  
Walter Elliott  
**President Elect**  
Greg Reid  
**Past President**  
Dennis Marks  
**Treasurer**  
Nick Valenti  
**Secretary**  
Barbara Knight  
**Sergeant at Arms**  
Bill Booth

**Board of Directors**  
 Myrna Ballard  
 Bo Broadfoot  
 Patti Clark  
 Kerry Morris  
 Bob Moon  
 Greg Reid  
 Wes Sewell  
 Nancy Warren  
 Rich Yokeley

**District 6920 Gov.**  
Lloyd Horadan  
**District 6920 Dir.**  
Bill Booth  
**District 6920 A. G.**  
Bob Harrison  
**RI President**  
Ray Klingensmith  
**GRSP Student**  
Benjamin Ikaal  
**Intern**  
Anne Kathryn Stone

- |                           |                      |                         |
|---------------------------|----------------------|-------------------------|
| h Joyce Aigen             | h John Gaston        | h Tyrone O'Steen        |
| h*w Sam Allen             | h Wendell Godbee     | pp'h John Page          |
| h*w Myrna Ballard         | h Bob Goddard, III   | h Keven Parks           |
| Anne Barnas               | h Tim Golden         | h Henry Parrish         |
| Felecia Barnes            | h Tom Gooding        | pp'h Suzannah Patterson |
| pp'h Richard Barnes       | Lacie Guy            | Charles Powell          |
| h*w Keith Barrett         | h*w Owen Harris      | pp'h*w Jennifer Powell  |
| pp'h*w Bill Booth         | h Jack Hartley       | pp'h*w Malcolm Rainey   |
| h Ron Borders             | h Jack Hearn         | h*w Patsy Reaves        |
| h Bo Broadfoot            | h Arthur Herndon     | h Greg Reid             |
| h*w Nathan Brown          | Skip Holmes          | h*w Chris Roan          |
| h*w Stacy Bush            | h Al Howell          | Bert Rutland            |
| h Sandy Campbell          | h*w Bill Kent        | h*w Randy Sauls         |
| h Mason Caracciolo        | Barbara Knight       | h Wes Sewell            |
| Austen Carroll            | h Sharon LaBranche   | Corinne Simmons         |
| pp'h*w Carl Cates         | h*w John LaHood      | h Arthur Smith          |
| h Patti Clark             | h Claire Lee         | h Steven Smith          |
| h Russ Collett            | h Bill Lester        | h*w Richard Stalvey     |
| pp'h Marshall Conner      | h Jerry Long         | Anne Kathryn Stone      |
| pp'h*w Joe Cordova        | h Terri Lupo         | Alison Still            |
| h Bruce Cousins           | pp'h*w Tim Mabe      | h Joe Stubbs            |
| h Lee Cox                 | pp'h Dennis Marks    | pp'h Robert Stump       |
| pp'h*w Ed Crane           | pp'h*w Billy Martin  | h*w John Thomas         |
| John Crawford             | h Greg Martin        | h William Tidmore       |
| pp'h*w V.L. Daughtery Jr. | pp'h*w Richard May   | pp'h*w Al Turner        |
| h Donald Davis            | pp'h*w Arthur McLane | pp'h*w Nicholas Valenti |
| pp'h James Dominey        | pp'h*w Tyson McLane  | h Donnie Warren         |
| h Beverly Edwards         | h*w Roy McNeal       | h*w Nancy Warren        |
| h John Edwards            | h Harriet Messcher   | h Ryan Williams         |
| h Moshe Elbaz             | Zach Miller          | h Ed Willis             |
| pp'h Walter Elliott       | Bob Montgomery       | h Clint Wills           |
| h Trey Fausett            | Walter Moody         | h Rich Yokeley          |
| h Bill Feimster           | h Bob Moon           | h Paul Harris Fellow    |
| h John Fretti             | h Kerry Morris       | w Will Watt Fellow      |
| h Bob Ganzak              | h Casey Music        | p Club President        |
| h Laverne Gaskins         | Ivan Nikolov         | pp Past President       |

The Rotary Club of Valdosta  
P O Box 517  
Valdosta, GA 31603-0517

**Area Rotary Meetings**

**Valdosta North**  
Tuesday - 12:15 p.m.  
Rainwater Conference Center

**Valdosta Sunrise**  
Thursday - 7:30 a.m.  
Kinderlou Ravine

**Nashville, GA**  
Tuesday - Noon  
Cadillac Ranch

**Tifton, GA**  
Tuesday & Wednesday - Noon  
Holiday Inn

**Quitman, GA**  
Thursday - Noon  
Presbyterian Home

**Madison, FL**  
Wednesday - Noon  
E & J's Restaurant

**FOUR-WAY TEST**

ROTARIANS STRIVE TO LIVE AND CONDUCT BUSINESS USING THESE GUIDELINES

- ✓ Is it the TRUTH?
- ✓ Is it FAIR to all concerned?
- ✓ Will it build GOODWILL and better FRIENDSHIPS?
- ✓ Will it be BENEFICIAL to all concerned?



For Rota-Reel corrections or comments please contact **Kerry Morris** at: [kwmorris@valdosta.edu](mailto:kwmorris@valdosta.edu) or call 229.245.3828.