

About The Foundation

Inspired by a community program she read about in a local newspaper in 1999, Robin Ferst established the Ferst Foundation for Childhood Literacy (FFCL) with the primary goal of instilling a lifetime love of reading in every Georgia child.

THE VALDOSTA AREA ROTARY CLUBS

Imagine The Possibilities

Beginning in Morgan County and expanding to communities all across Georgia, the Ferst Foundation has already sent over 1 million books to Georgia's youngest children and works to serve all Georgia children.

It is no coincidence that the first book sent to every child is a special edition of *The Little Engine That Could!*

Look At Our Results So Far:

"85% of the total sample (of families receiving Dolly Parton's Imagination Library books) reported reading with their child almost every day or more."

-High/Scope Educational Research Foundation, Nov 2003.

"Since collaborating with Ferst Foundation we have seen scores on our kindergarten readiness test increase from 46% ready to over 90% ready!"

-Dr. Stan DeJarnett, Morgan County Superintendent

THE VALDOSTA ROTARY CLUB
THE VALDOSTA SUNRISE ROTARY CLUB
THE VALDOSTA NORTH ROTARY CLUB



Make A Difference In A Child's Life!

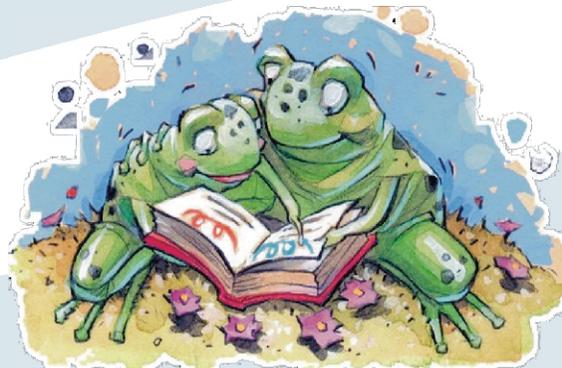
The Valdosta area Rotary Clubs have partnered with the Ferst Foundation and Dolly Parton's Imagination Library to make a difference in the lives of children birth through age 5.



Prevention is less expensive than remediation. This program promotes literacy, rather than remediates illiteracy, for which costs are much higher and a person has a much lower capacity for learning.

Did you know that 20% of Georgia 4th grade children read below grade level, resulting in remedial costs of almost \$170 million dollars?

Now you can make a difference in a child's life by sponsoring an age-appropriate book each month through age 5. The cost? Just \$36 a year!



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Imagine The Possibilities



Ferst Foundation For Childhood Literacy

and

Dolly Parton's Imagination Library

You Can Help A Child
Receive A Gift Of Up
To 60 Books!

Make A Difference In A Child's Life!